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X-Rite Launches i1iSis 2 Automated Chart Reader for Improved Prepress/Pressroom Quality, Productivity

M1 Measurement Support, Scanning of Thousands of Patches in Minutes for Fast, Accurate Measurement and Device Profiling

GRAND RAPIDS, Mich., March 23, 2015 – <u>X-Rite</u> Incorporated, a global leader in color science and technology, and its subsidiary Pantone LLC, today announce an important update to its popular i1iSis Solutions family of automated chart readers for prepress/premedia, photo and pressroom color management and profiling. The new i1iSis 2 and i1iSis 2 XL use i1 spectral technology to accommodate M0, M1 and M2 measurement illumination conditions which help manage the complexities of measuring optically brightened substrates now commonly used in grand format, premedia and digital press applications.

"For anyone in prepress, digital print or the graphic arts production process that spend time measuring charts, the new i1iSis2 is a must," said Ray Cheydleur, Printing and Imaging Portfolio Manager of X-Rite. "This automated chart reader, is built on our award-winning i1 spectral technology and reads up to 2,500 patches printed on a single A3 page in just minutes, saving valuable operator and production time. Now users have the ability to capture M0, M1 and M2 in a single chart measurement cycle."

The i1iSis 2 integrates seamlessly into a user's workflow and is available in two models:

- i1iSis 2 XL: Reads up to 2,500 patches on a single A3/Tabloid sheet in just 10 minutes.
- i1iSis 2: Reads up to 1,500 patches on a single A4/Letter sheet in just 8 minutes.

The X-Rite i1iSis 2 and i1iSis 2 XL come with built-in vision systems that offer high tolerance for how charts are aligned as they are fed into the system, automatically correcting for misalignment. Barcode reading for chart identification adds further ease of use and error reduction.

With the i1iSis 2 and i1iSis 2 XL, users are able to:

- Capture full spectral data for the charts they measure;
- Use with i1Profiler software to accommodate a variety of inks and substrates in any viewing condition using Optical Brightening Compensation (OBC);
- Assure compliance with new ISO standards for M-Series measurement illumination conditions; and
- Spend less time on press profiling and more on taking care of customers.

The i1iSis 2 and i1iSis 2 XL are XRGA compliant. The X-Rite Graphic Arts Standard (XRGA), an X-Rite calibration standard for graphic arts instruments, includes new advances in color technology and changes required to meet ISO-13655. As XRGA-compliant instruments, the i1iSis 2 and i1iSis 2 XL ensure high quality data exchange and workflows in environments where different instrumentation is used.

For more information about the X-Rite i1 Solutions for Color Management, visit <u>http://www.xrite.com/i1isis-2-automated-chart-readers</u>.

To upgrade to the latest version of the i1iSis 2 automated chart reader, please visit <u>www.xrite.com/i1isis-2-loyalty-promo</u>.

About X-Rite

Founded in 1958, X-Rite, Incorporated is a global leader in color science and technology. With its wholly owned subsidiary Pantone, X-Rite employs more than 800 people in 11 countries. The company's corporate headquarters are located in Grand Rapids, Mich., with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite Pantone offers a full range of color management solutions used by manufacturers, retailers, printers, photographers and graphic design houses to achieve precise management and communication of color throughout their processes. X-Rite Pantone products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit www.xrite.com. For the latest news, information and conversations, connect with X-Rite on LinkedIn, Vimeo, Twitter, and Facebook.

About Pantone

Pantone LLC, a wholly owned subsidiary of X-Rite, Incorporated, has been the world's color authority for nearly 50 years, providing design professionals with products and services for the colorful exploration and expression of creativity.

Always a source for color inspiration, Pantone also offers paint and designerinspired products and services for consumers. More information is available at <u>www.pantone.com</u>. For the latest news, trends, information and conversations, connect with Pantone on <u>Twitter</u>, <u>Facebook</u> and <u>Pinterest</u>.

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