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X-Rite Announces Next-Generation Spherical Spectrophotometers for Color Measurement

The Ci7800 and Ci7600 Set a New Benchmark for Managing Color throughout the Supply Chain

GRAND RAPIDS, Mich., March 2, 2015 – [X-Rite](#) Incorporated, a global leader in color science and technology, and its subsidiary Pantone LLC, today announce a new series of spherical benchtop spectrophotometers that provide accurate measurement of color across the entire supply chain, from concept design through final product. The X-Rite Ci7800, a master-level instrument, and the compatible cost efficient Ci7600 represent the next generation of spectrophotometers, helping users meet color specifications and improve process controls.

In a complex global supply chain, there are many points at which color errors can occur, from design, specification and formulation, to manufacturing and the assembly of raw materials, parts and the final product. Communicating color standards digitally and having accurate, reliable sample-to-sample color measurement of materials can mitigate errors, reducing costly rejects, product rework and speeding time to market.

“The new X-Rite Ci7800 and Ci7600 are specifically designed to help users overcome color management challenges,” said Chris Winczewski, Vice President, Product Marketing for X-Rite. “These instruments set a new benchmark for measuring, managing and communicating color data. The Ci7800 and Ci7600 are the most accurate and reliable benchtop sphere spectrophotometer in the market today. They are easier to service and offer an unprecedented audit trail for each sample taken, improving overall color compliance in the supply chain.”



Ideal for the plastics, textile, automotive and paint/coatings industries, the [Ci7800](#) and [Ci7600](#) can adjust to any color supply chain, including those anchored by instruments from other suppliers. Product highlights include:

- **Advanced Auditing Capabilities:** An on-board camera captures images of each measurement, providing a visual record of every sample as well as a detailed audit trail of the settings at the time of measurement. The result is a seamless, automated and consistent color measurement and management process that can be easily audited for invalid measurements and sample defects. On-board sensors capture temperature and humidity at the time of measurement.
- **Automated Instrument Set-Up:** Easy to use software makes instrument configuration simple and eliminates error with pre-loaded customer settings for measurement consistency.
- **Measurement Flexibility:** The instruments come with up to five apertures and three automated UV filters for increased measurement flexibility across opaque, transparent and translucent materials.
- **Migrate Legacy Colors:** The instruments help ensure that legacy data remains valid and the new devices fit seamlessly into existing environments regardless of data format.

X-Rite will showcase the Ci7800 at [NPE 2015](#), the International Plastics Showcase, March 23 - 27, 2015, in Orlando, Florida and at the [European Coatings Show 2015](#), April 21-23, 2015 in Nuremberg, Germany.

For more information, visit www.xrite.com.

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About X-Rite

Founded in 1958, X-Rite, Incorporated is a global leader in color science and technology. With its wholly owned subsidiary Pantone, X-Rite employs more than 800 people in 11 countries. The company's corporate headquarters are located in Grand Rapids, Mich., with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite Pantone offers a full range of color management solutions used by manufacturers, retailers, printers, photographers and graphic design houses to achieve precise management and communication of color throughout their



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processes. X-Rite Pantone products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit www.xrite.com. For the latest news, information and conversations, connect with X-Rite on [LinkedIn](#), [Vimeo](#), [Twitter](#), and [Facebook](#).

About Pantone

Pantone LLC, a wholly owned subsidiary of X-Rite, Incorporated, has been the world's color authority for nearly 50 years, providing design professionals with products and services for the colorful exploration and expression of creativity. Always a source for color inspiration, Pantone also offers paint and designer-inspired products and services for consumers. More information is available at www.pantone.com. For the latest news, trends, information and conversations, connect with Pantone on [Twitter](#), [Facebook](#) and [Pinterest](#).

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