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X-Rite eXact with Scan Option Recipient of Prestigious InterTech™ Technology Award

Judges cite eXact's color measurement innovations, flexibility and ease of use

GRAND RAPIDS, Mich., July 27th, 2015 – X-Rite Incorporated, a global leader in color science and technology, and its subsidiary Pantone LLC, today announced that the [X-Rite eXact](#) spectrophotometer with Scan Option was the recipient of the 2015 Printing Industries of America InterTech Technology Award for Innovative Excellence. Since 1978, the InterTech Technology Awards have honored the development of technologies predicted to have a major impact on the graphic arts and related industries.

“We are honored to be a recipient of this prestigious award,” said Ron Voigt, X-Rite’s President. “eXact with Scan Option continues X-Rite’s legacy of innovation and provides printing and packaging firms with much-needed capabilities for improving color accuracy, efficiency, and the ability to more easily comply with industry standards.”

The X-Rite eXact spectrophotometer with Scan Option is a next generation handheld color measurement solution that enables printers and packaging converters to truly understand, control, manage and communicate color across the entire color workflow, avoiding reprints and rework.

“In a thorough evaluation process, the judges noted several important innovations in the X-Rite eXact with Scan Option,” said Dr. Mark Bohan, Vice President of Technology and Research for the Printing Industries of America. “This included its flexibility in allowing accurate measurements when no track scanning is possible, especially important in many packaging applications; the full extent of supported M-Series measurements as specified in ISO 3664, allowing for predictable results when optical brightening agents and fluorescent materials are involved; and the speed with which color measurement can be achieved in the pressroom.”

For more information about X-Rite solutions for print and packaging, please visit <http://www.xrite.com/premedia-printing-color-management>.

About X-Rite

Founded in 1958, X-Rite, Incorporated is a global leader in color science and technology. With its wholly owned subsidiary Pantone, X-Rite employs more than 800 people in 11 countries. The company's corporate headquarters are located in Grand Rapids, Mich., with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite Pantone offers a full range of color management solutions used by manufacturers, retailers, printers, photographers and graphic design houses to achieve precise management and communication of color throughout their processes. X-Rite Pantone products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit www.xrite.com. For the latest news, information and conversations, connect with X-Rite on [LinkedIn](#), [Vimeo](#), [Twitter](#), and [Facebook](#).

About Pantone

Pantone LLC, a wholly owned subsidiary of X-Rite, Incorporated, has been the world's color authority for nearly 50 years, providing design professionals with products and services for the colorful exploration and expression of creativity. Always a source for color inspiration, Pantone also offers paint and designer-inspired products and services for consumers. More information is available at www.pantone.com. For the latest news, trends, information and conversations, connect with Pantone on [Twitter](#), [Facebook](#) and [Pinterest](#).

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